



Luby Equipment Earns CASE Precision Construction Dealer Certification

Designation signifies completion of OEM certification program that ensures dealer can expertly sell and support full range of construction tools, as well as on-machine 2D and 3D precision solutions.

Racine, Wis., April 11, 2018

[CASE Construction Equipment](#) has designated [Luby Equipment Services](#), headquartered in Fenton, Missouri, as a CASE [Precision Construction](#) Certified Dealer. The certification signifies that Luby Equipment has completed the official training, conducted by CASE, to guarantee that the dealer is capable of expertly selling, supporting and servicing precision construction solutions — from off-machine construction tools up to 2D and 3D systems.

Each dealer that completes the program must meet a number of criteria, including employing full-time specialists, trained technicians and parts support.

“We are committed to precision construction and deploying it across our dealer network in a way that ensures the greatest success for CASE customers,” says Michel Marchand, vice president, CASE Construction Equipment. “Luby has stepped up to the plate and represents a commitment to the future growth of these technologies in one of our most important midwestern markets.”

“Precision construction technology represents both the present and future of earthmoving,” says David Kedney, sales manager, Luby Equipment Services. “We have a diverse customer base throughout our region who will benefit from simple construction tools all the way up to the advanced 3D solutions — and we look forward to supporting our customers as they realize the great efficiencies and gains they will achieve with CASE precision solutions.”

Luby Equipment Services operates out of its headquarters in Fenton, Mo., and seven other branch locations throughout Illinois and Missouri. To learn more about Luby Equipment and its precision construction offerings, visit LubyEquipment.com/SiteControl. For more information on the entire scope of precision construction solutions available from CASE, visit CaseCE.com/SiteControl.



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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

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